NOTES FOR 2023 Football Season

Construction at the <u>Lucas Museum of Narrative Art in Exposition</u>

Park continues through Fall of 2023. This may impact traffic and travel times, as well as availability of spaces for parking and tailgates. Please plan for delays in travel time, parking, and entering the Coliseum. Public transportation is highly recommended.

2023 GAME DAY CAMPUS PARKING

New processes and technology have been integrated to help you navigate and plan your game day experience.

Event parking this season is **\$40/vehicle**, and USC Campus parking is now completely **cashless**.

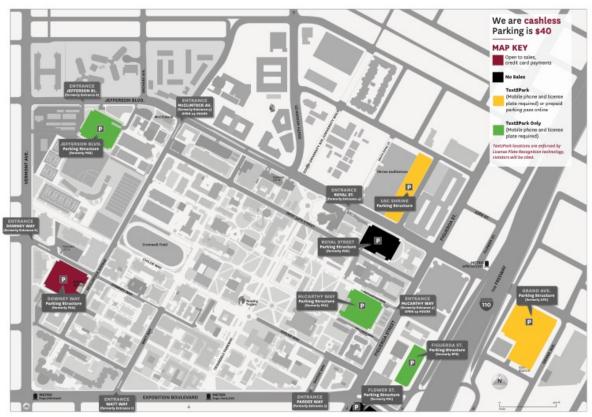
Five of our campus parking structures now feature **Text2Park** technology – all you need is your license plate, a mobile phone, and a credit card.

Drive straight in, park in any normal, unmarked space in any of the yellow or green locations below (click on the map to open as a webpage), and text the location code (by the elevator or stairwell) to **25023**. These structures are patrolled using LPR (License Plate Reader) technology, so be sure to enter your license plate information correctly and pay as soon as you park your car. *Do not pay in advance, this is not a presell platform.*

The Downey (in cardinal on map) and McCarthy (in green on map) structures are open to first-come, first-served sales; the Flower and Royal structures (in black on the map) are not available for daily sales this season.



FOOTBALL 2023 SEASON: PARKING STRUCTURES



General Information: (213) 740-2311 or www.usc.edu | Public Safety, Security and Emergency: (213) 740-4321

GAME DAY VEHICLE TRAFFIC

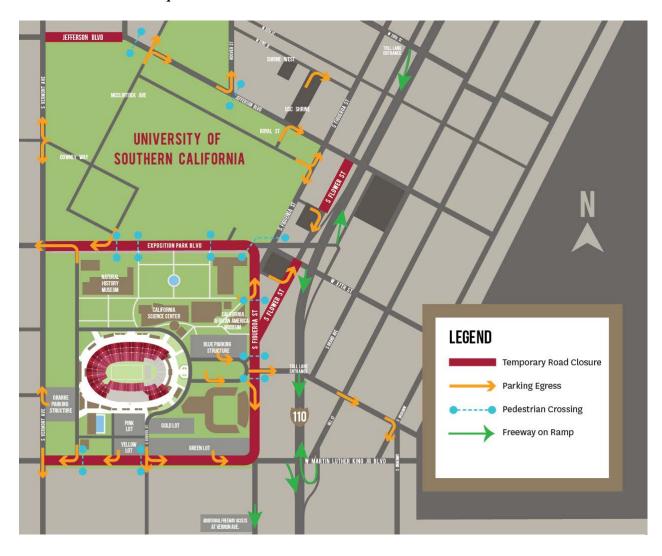
All vehicle traffic will be diverted toward the 10 and 110 freeways after USC football games.

Access to local streets will be limited due to temporary road closures on Exposition, Figueroa, and Martin Luther King, Jr. Blvd.

Street closures (outlined in red on the map below) will begin from the end of the third period until 60 minutes after the game.

Pedestrian crossings will be clearly marked on all closed streets, please obey all directions from LAPD and LADOT.

See the traffic map below for additional details.



IMPORTANT NOTES ABOUT PUBLIC TRANSPORTATION

Beat the traffic and <u>Go Metro</u>: Visitors are strongly encouraged to ride Expo ("E") Line trains or Silver Line express buses, as Metro runs enhanced service on game days. Trains take just 15 minutes to get here from Culver City or Downtown LA, where you can transfer to other Metro Rail lines. Skip post-game lines at the fare machines by loading round trip fare or a Day Pass in advance and remember to TAP your card on validators before each boarding, even when transferring to other lines. Each person must have a TAP card as they cannot be shared. Free parking is available at many stations but parking at Culver City and La Cienega/Jefferson fills up early. Plan ahead at <u>metro.net</u> or use Google Transit.

Visitors planning to use public transportation this season may purchase a limited edition, pre-loaded Metro TAP card from USC Transportation; contact our Rideshare Coordinator at tsubsidy@usc.edu for more information

New Metro Fares are now in effect (and some fans may now get a better deal)!: 1-Way Trips are \$1.75 & now include 2 hours of free transfers with your TAP card. Please note that each fan must continue tapping their own card before entering the platform, even when transferring lines. Metro will be sure to get you home safely, even after midnight, as Metro Rail closes at 2am on Saturday nights.

For more information on Metro's new fares, visit <u>metro.net/fares</u> or visit <u>metro.net/gameday</u> for Game Day Tips, Instructions & Discounts.

You can now pay for Public Transportation with your Phone! Contactless payments have increased in popularity during the pandemic as they provide a safer way to pay. Widely adopted at stores and restaurants, mobile payment technology has recently arrived at transit agencies across LA including Metro.

Here's how you can enjoy the accessibility of paying transit fare with your phone:

- 1. Download the TAP app from Google Play or the Apple Store
- 2. Log in or create a TAP account
- 3. If you already have a registered TAP card, if will appear in the Cards section. Scroll down and tap on "Transfer Card"
- 4. Confirm that you want to transfer your card to your phone as it will deactivate your physical card
- 5. If you don't already have a TAP card, tap on the add card icon at the top left and select "Add a TAP Card". Go through the prompts to select your desired card and make payment.
- 6. When boarding, just wave your phone near the TAP dial and your fare will be deducted. Your phone doesn't even need to be unlocked, it just needs to be on.

More information about the TAP app can be found on the <u>TAP website</u>.

Bus Detours: During street closures, area buses will detour onto nearby streets with delays in service. Customers should use Expo Line ("E" Line) or Silver Line service instead to avoid disruption.

Reserved parking on Game Day: USC Transportation is transitioning to new Text-to-Park technology enabling guests to pay from the convenience of their parking space by using their mobile device. Text-to-Park will be available in the Jefferson, USC Shrine, Grand, McCarthy and Figueroa Structures only. Limited prepaid reserve parking will continue to be available. Please visit https://www.parkwhiz.com/los-angeles-memorial-coliseum-parking/ for prepaid parking options On-Campus

and Exposition Park Lots. Please monitor our website News & Announcements page for details, at www.usc.edu/transportation.

Access to High Occupancy Traffic (HOT) Lanes: Access to the HOT Express Lanes onto 110 South will be available to drivers with transponders ONLY. We encourage all fans using this route to obtain a transponder to provide quicker commute times home.

Access to all museums in Exposition Park via the Figueroa Street entrance remains unrestricted during USC Football Game Day egress. Patrons should park in the parking garage off of 39th St./Figueroa Street. For more information, please visit the Expo Park website.